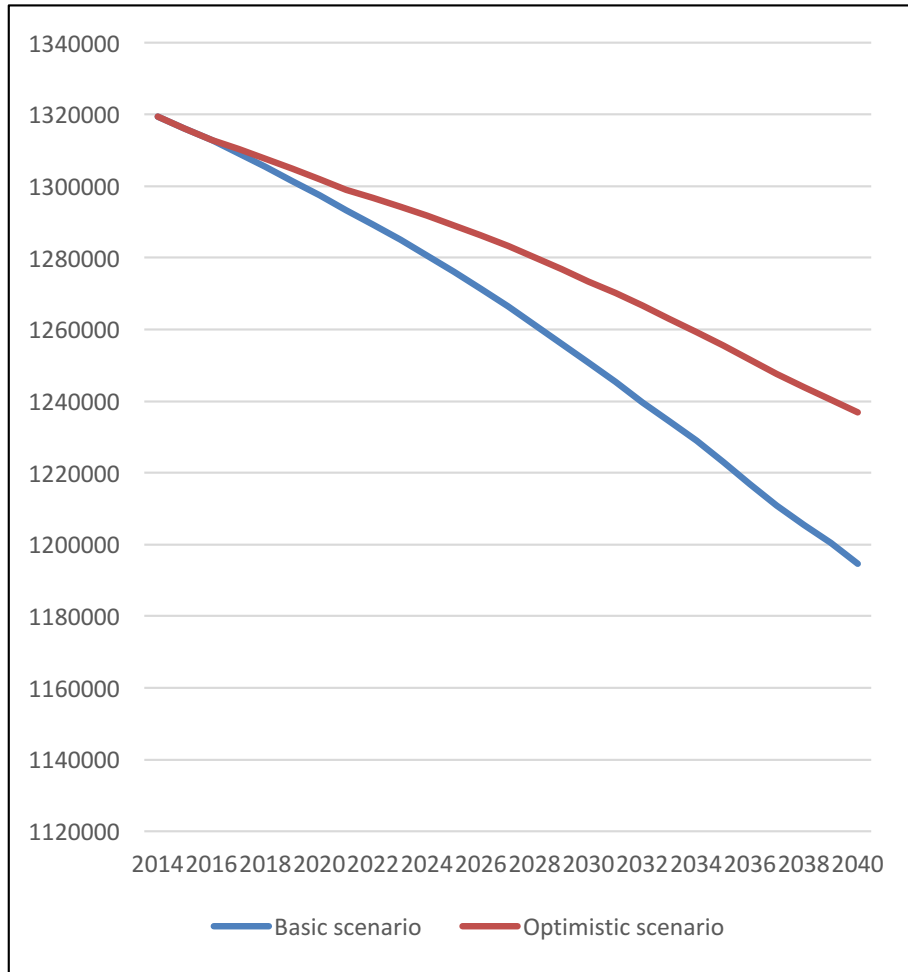# Creating innovative ecosystem for the social welfare - Estonian case

Rait Kuuse

2018

Presentation

- Social policy –main characteristics

- Challenges and opportunities

- Empowering innovation

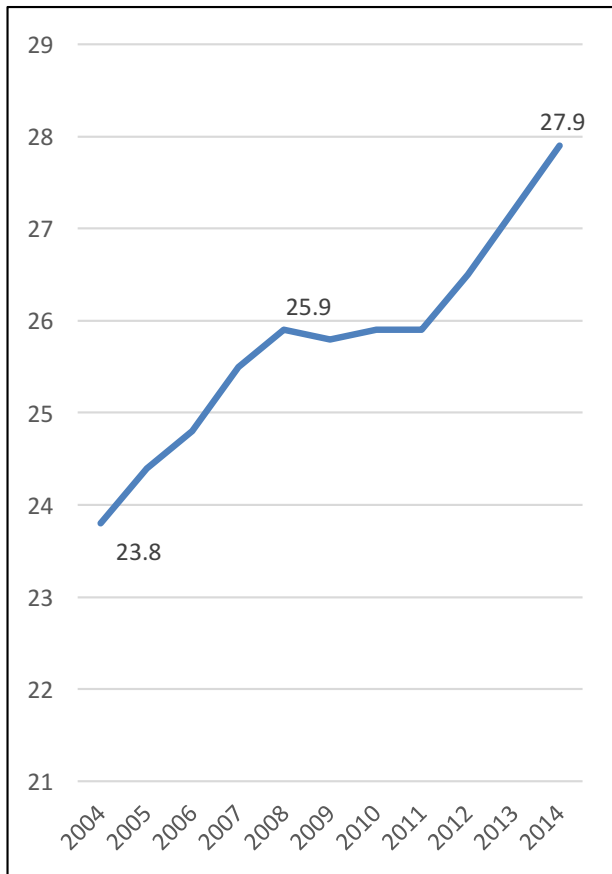# Population projection

Based on 2012 population

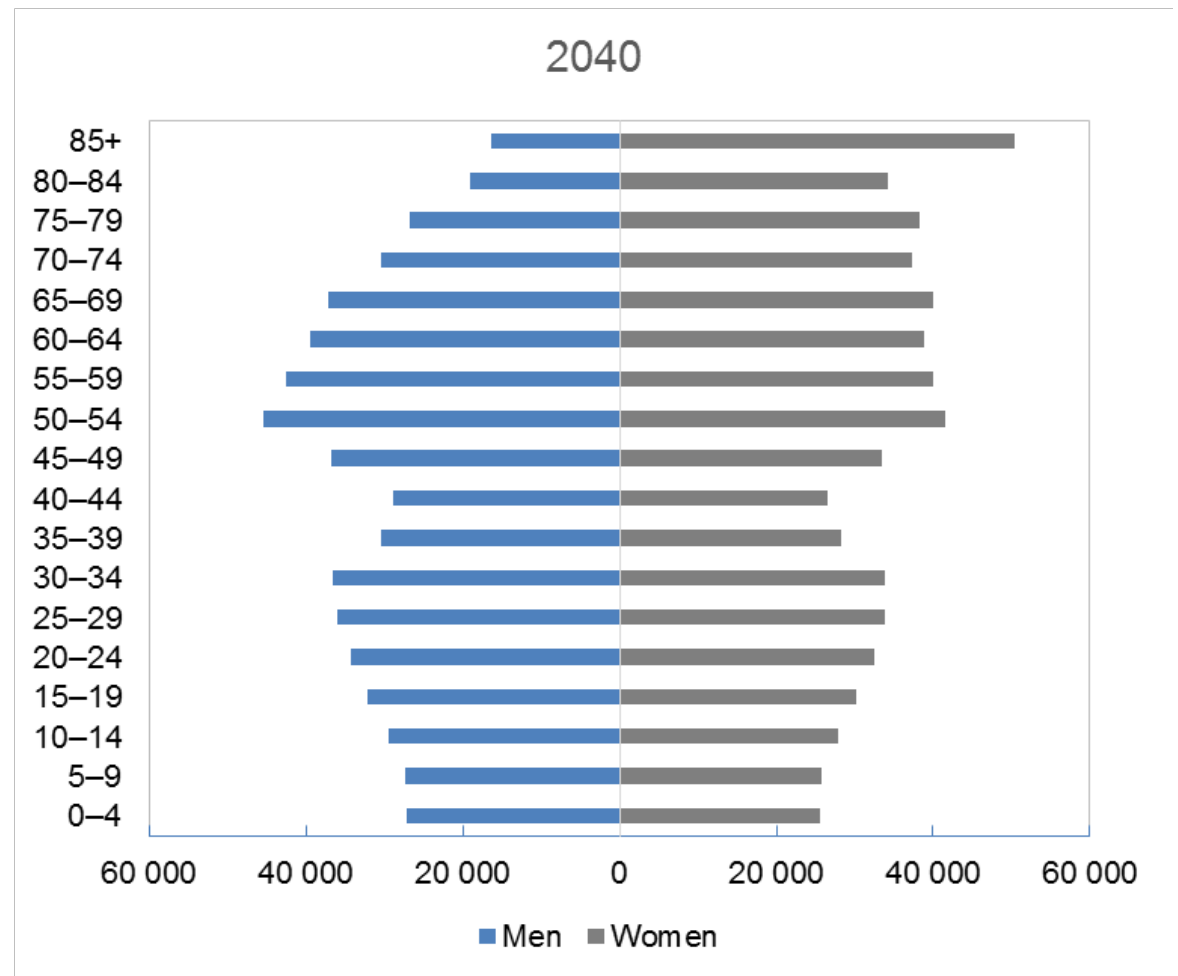Total fertility rate increases to 1,8 by 2040

Mortality decreases

Life expectancy increases to 83,7 for women and 78,2 for men by 2040.

Net migration rate continues its current trend (basic scenario) or increases to 0 from 2021-2040 (optimistic scenario).
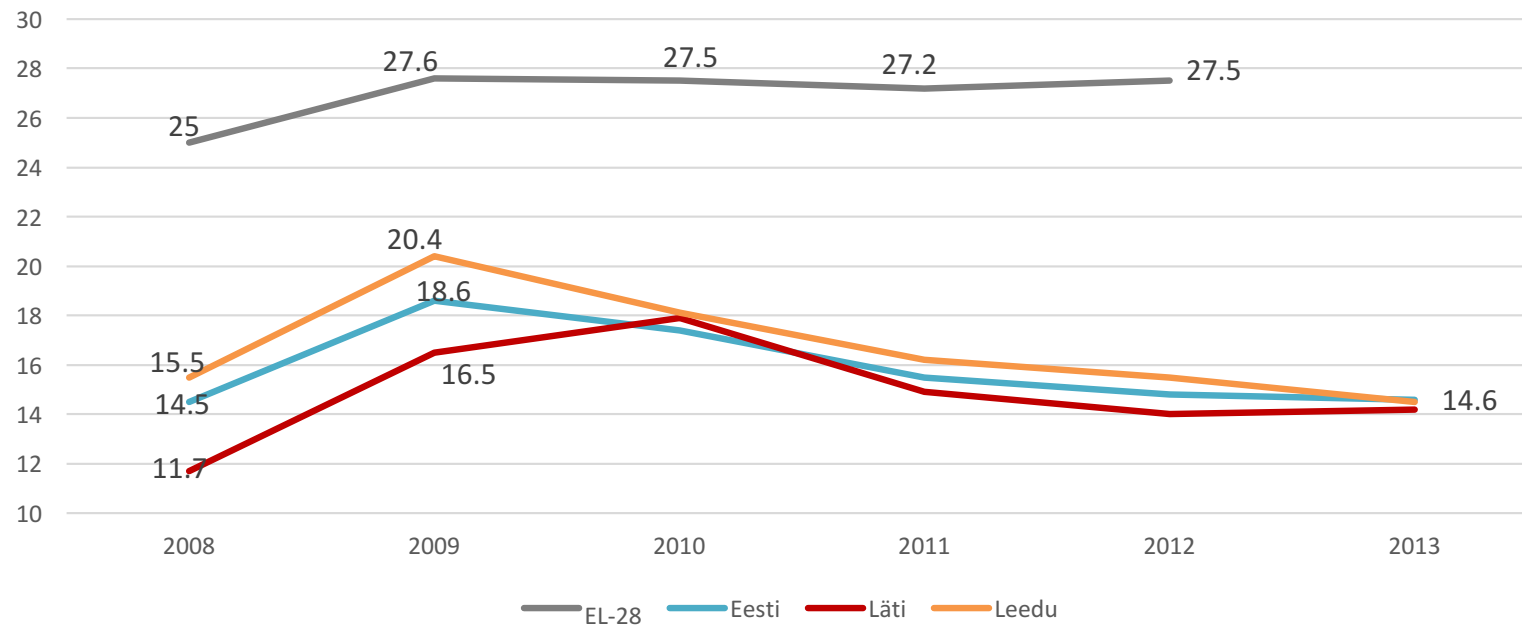
Old-age dependency ratio

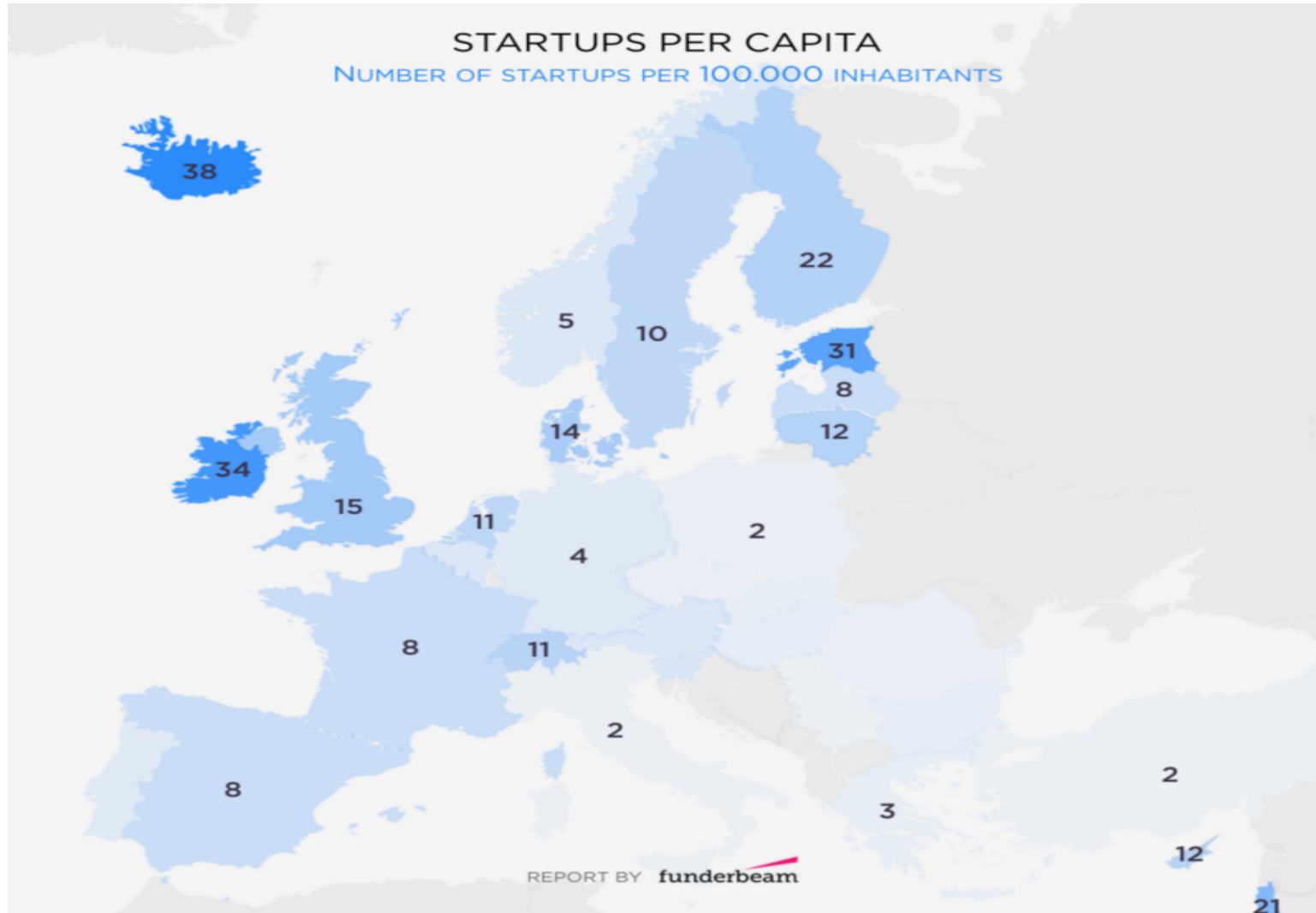

Number of people aged 65+ for 100 work-aged (15-64) people

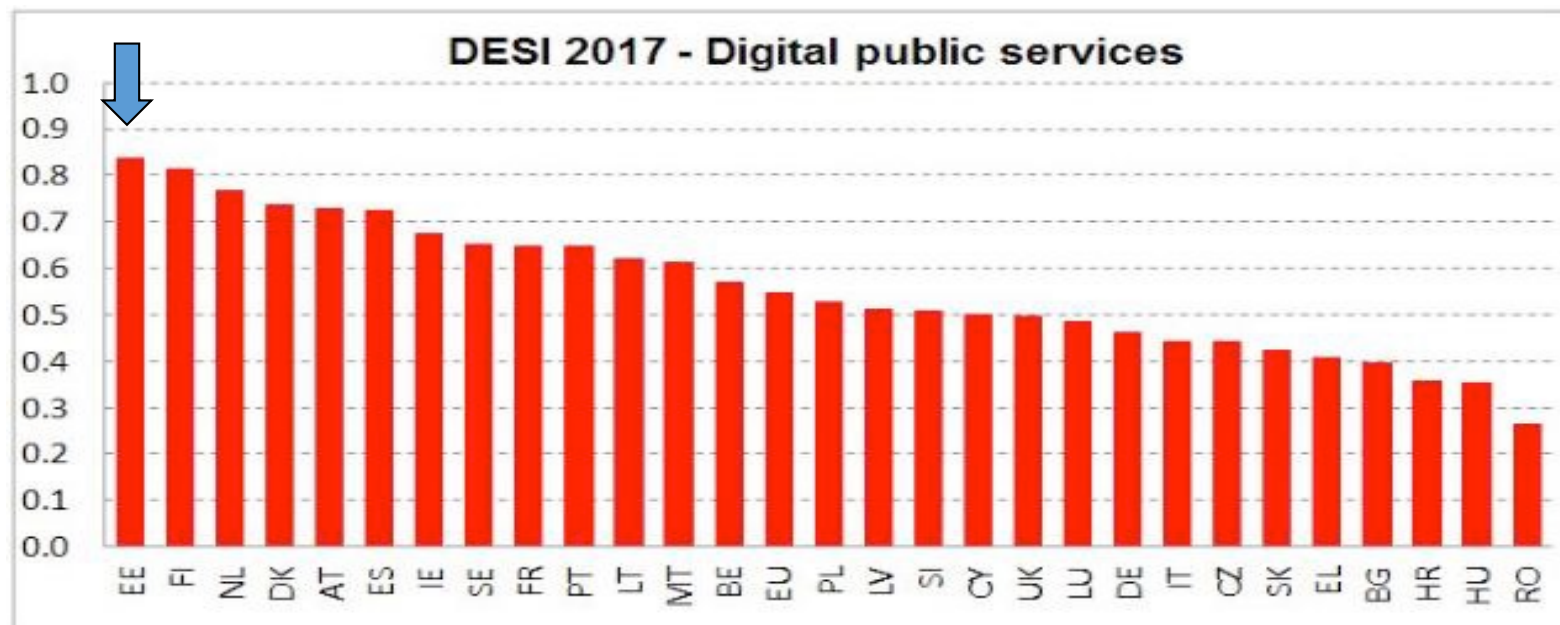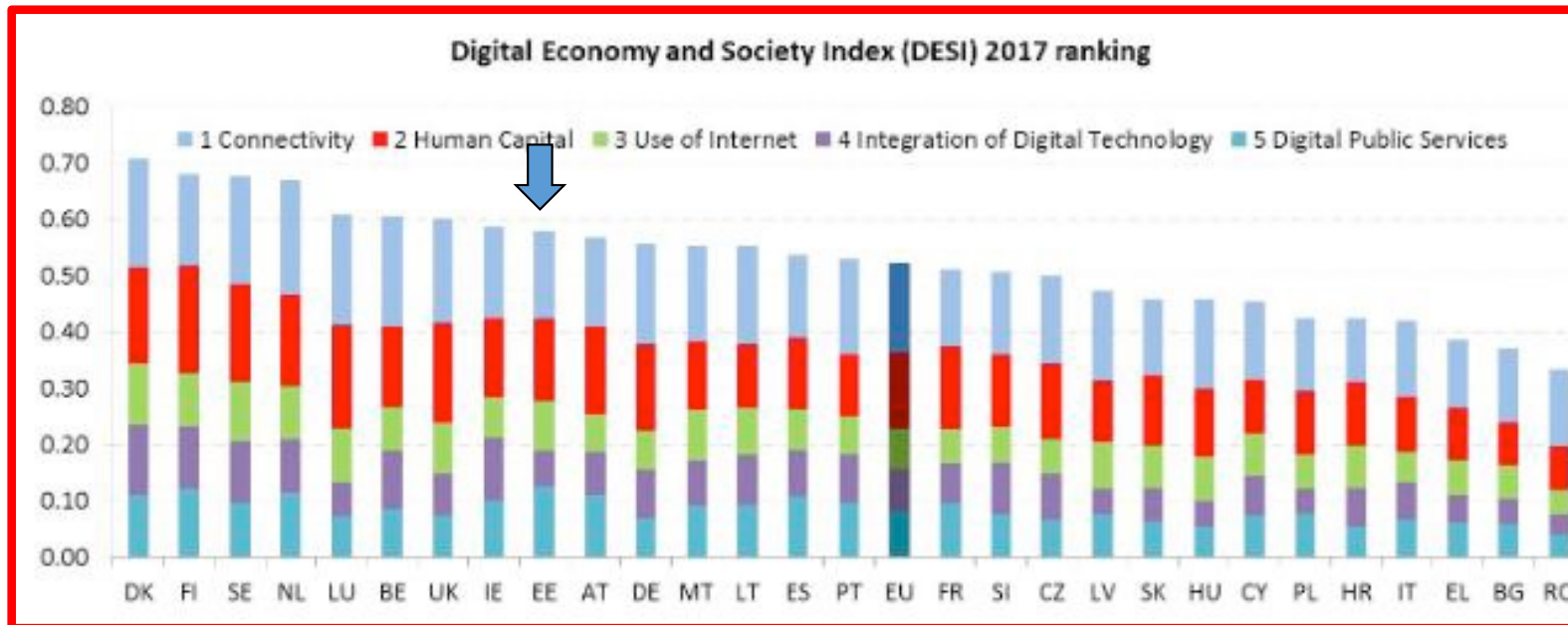# Expenditure on social protection (% of GDP)

Source: Eurostat

Estonia is third in Europe regarding the highest number of startups per capita

Estonia ranks well in Digital Economy and Society Index (DESI) 2017

The directions of social welfare

Best social protection is employment...
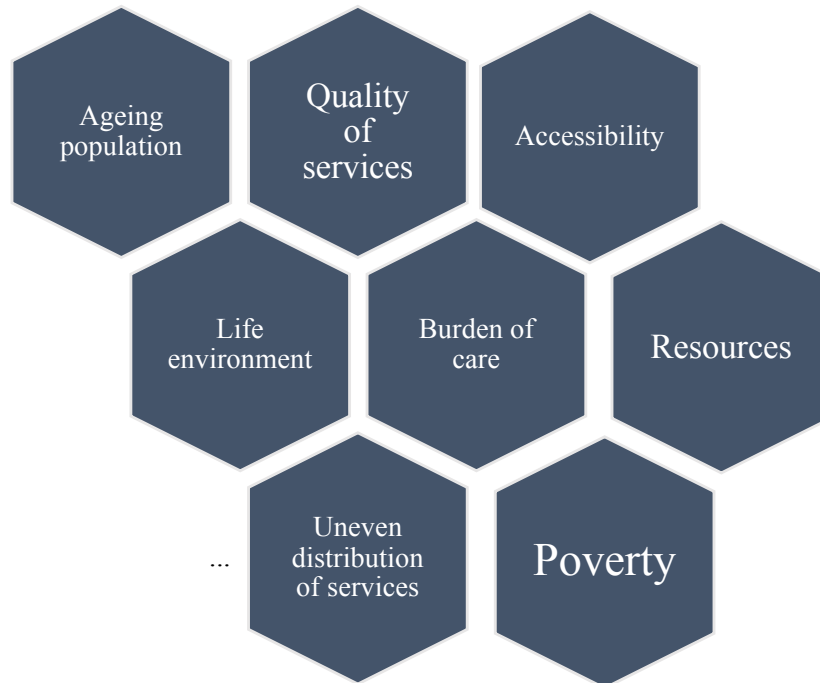
Benefits and services have to be combined

Deinstitutionalisation

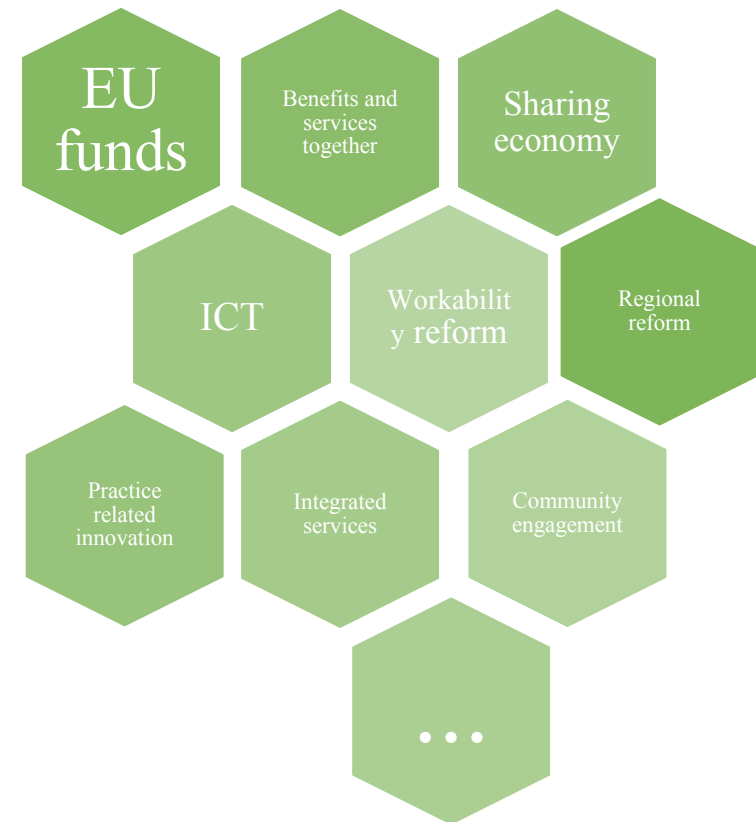Accessibility and availability of support and services

Accessibility in general

The directions of social welfare

State policy towards innovative ecosystem

| Idea phase | Pre-seed phase | Seed phase | Start-up phase |

| Idea | Idea testing | Prototype | Business |

Some examples so far…

- **Helpific - https://helpific.com/en/**

- **Caremate - https://www.caremate.ee/**

- **Sentab - https://www.sentab.com/**

- **TempID - http://tempid.ee/**

- **+ State initiated pilot projects …**

Challenges

✓ Systems set-up (standards, budgets etc)

✓ Capacity of stakeholders

✓ Commitment across silos

✓ Mind-set

✓ Funding

Thank you!

Rait Kuuse

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