### The European Knowledge Tree Group (EKTG)

# The Value of the Silver Economy using the Gold of the Future



EKTG House of Lords Jan 20<sup>th</sup>, 2020



## Your Partner for eHealth longer better life

50

Ð

A

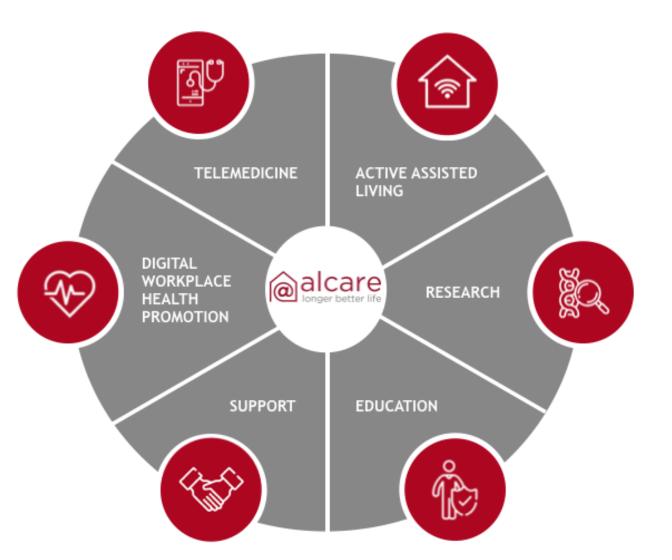
R

### Your Partner for eHealth

#### More autonomy More health More life-quality

#### eHealth for:

- Seniors facilities
- Hospitals & medical practices
- Municipalities
- Enterprises



## Senior citizens' facilities

#### Our approach

- A) Workshop «Perspectives of Active Assisted Living»
- B) Needs assessment and strategy development
- C) Selection process for suitable AAL technologies and services
- D) Implementation and education of the medical professionals and end users
- E) Evaluation of selected digital solutions

#### Advantages

- More health, safety and autonomy for tenants
- Reducing the burden on care staff
- Optimisation of support processes
- Contemporary service offerings

### Project «Thurvita»

Thurvita is a non-profit organisation owned by the municipalities of Wil, Niederhelfenschwil, Rickenbach and Wilen in Switzerland. The main objective is to provide help and services for people in old age.



#### Example of an AAL solution from Easierlife:

Movement sensor
Door sensor
Emergency button
Base station
Alert